

April xx, 2001
[Insert Name, Title, Company]
[Insert Local Address]

Dear [Insert Name];

As part of an effort by the Office of Behavioral and Social Sciences Research at the National Institutes of Health and with support from the Robert Wood Johnson Foundation, we are inviting your participation in a survey. Results of the survey will assist health promotion researchers to identify ways to improve the dissemination and maintenance of health promotion programs in community settings.

This survey is being conducted by investigators from the Behavior Change Consortium (BCC), a group of 15 NIH-funded projects focusing on "Innovative Approaches to Disease Prevention through Behavior Change." The goal of this initiative is to stimulate investigations of innovative strategies designed to achieve long-term healthy behavior change. As part of the initiative, BCC investigators are seeking to gain your perspective on ways to improve the availability of health promotion programs to settings such as yours, to develop programs that are responsive to your concerns about start-up and maintenance of health promotion programs, and to improve communication between researchers and practitioners. Your local BCC investigator, [Insert name of local BCC PI and affiliation], has recommended you for inclusion in this project.

Your responses to this survey will be kept strictly confidential and results of the survey will not be reported in a way that individually identifies your organization. We anticipate that the survey will take approximately xx minutes to complete. If you have any questions or concerns regarding this survey, you may contact Dr. Lisa Klesges at the University of Tennessee (phone: 901-448-5900 or e-mail: lklesges@utmem.edu) or Dr. Russell Glasgow at AMC Cancer Center phone: xxx-xxx-xxxx).

Please return your completed survey in the self-addressed envelope by [Insert date]. We look forward to receiving your important perspective on these matters. On behalf of BCC investigators, we thank you for your cooperation.

Sincerely,

Lisa M. Klesges, Ph.D.
Associate Professor of Preventive Medicine
University of Tennessee Health Science Center

Russell E. Glasgow, Ph.D.
Senior Scientist
AMC Cancer Center