

## Representativeness & Translation (RE-AIM)

### Co~Chairs ...

**Russ Glasgow**, Kaiser Permanente Colorado (consultant to ORI)

**Lisa Klesges**, University of Tennessee, Memphis

**Robin Mockenhaupt**, Robert Wood Johnson Foundation

### Key Members ...

**John Allegrante**, Columbia University (Cornell); **Sheana Bull**, University of Colorado Health Sciences Center; **Phil Clark**, University of Rhode Island; **David Dzewaltowski**, Kansas State University; **Paul Estabrooks**, Kansas State University; **Marcia Ory**, Texas A&M University System (formerly NIA)

### Mission ...

To implement and evaluate an explanatory framework to measure intervention impact in it's broadest sense (e.g., develop a policy relevant criterion for success; plan for cost-effectiveness analyses that take treatment fidelity, reach, retention, etc. into account).

### Specific Aims ...

- [•] To assess and summarize the state of the health promotion field, both within the BCC projects, and more generally concerning the extent to which issues of internal and external validity are reported.
- [•] To assist BCC members and others in translating research into practice by focusing on issues important to potential adopting settings and for producing public health impact.

### Major Highlights ...

- [•] Securing financial support for this work from the RWJF, which has generously awarded us two, two-year grants.
- [•] Collaborating on and publishing a series of review articles documenting the current status of the health promotion field in the settings of: schools, workplaces, and health care settings.
- [•] Surveying and reporting back to BCC members about their plans and activities regarding translation related issues, using the RE-AIM framework.
- [•] Publishing thought pieces, conceptual articles, recommendations for change, and papers to assist researchers and planners to build translation and sustainability into their projects.
- [•] Developing and hosting a website for researchers and community leaders, program planners and evaluators related to the above issues (see [www.re-aim.org](http://www.re-aim.org), which also has lists of the above publications as well as several tools and resources).

### Collaborative Strategies ...

- [•] Reasonable sized core group of investigators who worked together well and each followed through on tasks.
- [•] Periodic phone calls and lots of e-mails.

- [•] Distributing workload and credit among various members.
- [•] Humor, and being able to criticize ourselves.

*Future Directions ...*

- [•] Writing papers related to translation issues for possible presentation as a symposium at SOPHE.
- [•] Working with RWJF's "Active for Life" program to provide resources for grantees related to building reach and sustainability into their programs.
- [•] Continually updating and refining our website ([www.re-aim.org](http://www.re-aim.org)) to make it a better resource, more user-friendly, etc., and to track and report use and impact of the website.
- [•] More grants, presentations, collaborations and papers to address translation issues.

*Suggested Cross-Site Activities ...*

- [•] Possible conference on 'Spread' or translating research protocols into practice, and/or among those attempting to sustain their interventions after their funding is over.
- [•] Follow-up work on transbehavioral outcomes, or relations among different outcomes and patterns of change over time, especially those related to public health impact at both individual and setting levels.